

**2023 Disability:IN Inclusion Awards**

**Inclusive Marketing Campaign of the Year Nomination**

**THE DEADLINE FOR NOMINATIONS IS**

**FRIDAY, NOVEMBER 18, 2022**

The 2023 Disability:IN Inclusion Awards Inclusive Marketing Campaign of the Year Award recognizes a company for developing a marketing/advertising campaign inclusive of people with disabilities. A company must be a corporate partner of Disability:IN to be considered for this award.

**Please note that if your company is selected to receive this award, you will be asked to submit photos and/or videos to Disability:IN for use in an introductory video that will be shown during the award presentation at the 2023 Disability:IN Annual Conference and Expo in Orlando, FL July 10 – 13.**

**These visuals will need to be submitted 4 weeks after notification. Will you be able to do this? Yes \_\_ No\_\_**

**Please complete the nomination form in its entirety:**

1. Organization Name:
2. Contact information of primary company representative to be notified:

|  |  |
| --- | --- |
| Name |  |
| Title |  |
| Organization |  |
| Mailing Address |  |
| Phone |  |
| Email |  |
| Website |  |

3. Contact information of a secondary company representative to contact:

|  |  |
| --- | --- |
| Name |  |
| Title |  |
| Organization |  |
| Mailing Address |  |
| Phone |  |
| Cell Phone |  |
| Email |  |

4. Contact information of person responsible for completing the nomination form:

|  |  |
| --- | --- |
| Name |  |
| Title |  |
| Organization |  |
| Mailing Address |  |
| Phone |  |
| Email |  |

5. Please provide an overview of the company including founding date, type of industry, mission statement, head quarter’s city and state, whether it is national or multi-national, number of employees in the U.S. and number of employers outside the U.S. (1,000 words or less)

6. Please present a narrative that provides the background, motivation, process, innovations, and results that your company experienced in developing the inclusive marketing/advertising campaign. (narrative only; please do not attach documents) (2,000 words or less) 70 points

7. Please provide links to the advertisements, communications, products, or service descriptions cited in your narrative. (20 points)

8. Please provide any other supporting information to help the awards committee in the decision-making process. (narrative only; please do not attach documents) (1,000 words or less) 10 points

Please do not include any attachments. Please provide links in your narrative to supporting information.

**PLEASE DO NOT CONVERT FORM TO PDF**

**Submit your electronic nomination and any questions to:** **awards@disabilityin.org**

Award recipients will be selected by committee and will be recognized and receive their awards during the 2023 Disability:IN Annual Conference and Expo in Orlando, FL, July 10 – 13. Please note that late nominations will not be accepted.

**THE DEADLINE FOR NOMINATIONS IS**

**FRIDAY, NOVEMBER 18, 2022**

***Thank you for submitting your nomination to the***
***2023 Disability:IN Inclusion Awards!***